

# Winston-Salem State University National Alumni Association



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## Mr. and Miss Alumni Contest Guidelines

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Revised September 17, 2016

Winston-Salem State University ■ National Alumni Association  
S. G. Atkins House  
Winston-Salem, NC 27110  
[www.wssunaa.org](http://www.wssunaa.org) ■ 336-750-2122

## **MR & MISS ALUMNI CONTEST IMPORTANT DATES**

January 15	Application materials due from interested contestants
January	Contestants will be notified of their eligibility to run
January	Contestants must attend Orientation Session at Winter Board Meeting
January	Contest begins at conclusion of Orientation
February 25	Contestants submit money for ads/contributions
March 25	Contestants submit money for ads/contributions
April 25	Contestants submit money for ads/contributions
May 25	Contestants submit money for ads/contributions
June 25	Contestants submit money for ads/contributions
July 25	Contestants submit money for ads/contributions
August	Contestants submit money for ads/contributions for receipt by deadline (TBD)
August or September	Final Reconciliation (TBD). The winner(s) will be announced following the close of the reconciliation
January of Following Year	Detailed audited financial data for each candidate will be presented as part of the Homecoming Report at the Winter Board meeting

# MR. & MISS ALUMNI CONTEST – RULES AND REGULATIONS

Revised September, 2016

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## HISTORY OF THE CONTEST

The Alumni Association assumed complete management of Homecoming in 1945. The Association developed the annual homecoming weekend into an event recognized as “Tops in Homecoming Attractions.” At the suggestion of Jack Atkins, the “Miss Alumni” contest was inaugurated in 1945. The first “Miss Alumni,” Jennie Green Fletcher of Henderson, was crowned at the Friday night Homecoming Gala. Other activities during the 1945 Homecoming Weekend included the “Guest Club” contest, with the Kimberley Park Club as the first “Guest Club”; a gala, parade, football game, barbecue and Saturday night dance. (Source: The History of Winston-Salem State University 1892-1995 by E. Louise Murphy)

At the Alumni Association’s September 2005 Fall Board Meeting, several Board Members indicated that there were male alumni members interested in vying for the title of Mr. Alumni. As a result, the Board voted favorably to include male contestants in order to broaden the candidate base. The name for the activity would now become “Mr. & Miss Alumni” Contest.

### **A. PURPOSE**

The Winston-Salem State University (WSSU) National Alumni Association’s Mr. & Miss Alumni Contest is the major fund-raising event for the Association. In 2006, the contest was changed to (1) eliminate membership dues as votes and (2) to permit men to vie for the title of Mr. Alumni. The contest became strictly a fundraiser; that is, the winners are determined by the female and male contestant that raises the highest amount of money through contributions and ads.

### **B. BASIS OF CONTEST**

Contributions to the WSSU National Alumni Association may be credited to the Mr. & Miss Alumni Contest provided they are donated during the same fiscal year as the contest. Contestants will receive full credit for all monies that are received by the association prior to contest deadline. The contest deadline will be **no more than 60 days** prior to the Friday of homecoming each year.

1. Allowable Contributions -
  - a. Unrestricted contributions from chapters, regions or individuals
  - b. Homecoming souvenir booklet advertisements
  - c. Any other unrestricted contribution to the Association
  
2. Un-allowable Contributions – Credit will not be given toward the Mr. & Miss Alumni Contest for contributions sent to the Association for special purposes, such as membership dues, Annual Fund, scholarships, matching gifts, Athletic Fund, admission tickets, or any other purpose where there is a restriction for use of funds.
  
3. Returned Checks – If a check is returned to the Association unpaid, no credit will be allowed for that contribution. If credit has been given for contribution, then it will be cancelled. Credit will be reinstated if the returned check and applicable fees are satisfied prior to the contest deadline via the association’s lockbox
  
4. **All monies must be received in the Association’s Lockbox by the established deadline.**

### C. ELIGIBILITY

The contest is open to any graduate of Winston-Salem State University who is in good standing with the Alumni Association by having paid his/her Life Membership or Regular Membership dues for the fiscal year in which he/she submits an application for the contest **and** pays Regular Membership dues for the upcoming fiscal year in which he/she will participate as a candidate in the contest.

The chapter which the contestant represents must be in good standing with the association for the current and upcoming year. A Chapter’s good standing for the current year requires that the chapter has paid its annual Charter Fee, submitted its Audit Report, submitted Listing of Officers & Members and paid applicable Homecoming Fee and the President of the Chapter is financial. Good standing for the upcoming year requires the

chapter to pay for the upcoming year's Charter Fee at the time of the candidate's application for Mr. & Miss Alumni.

#### **D. CLOSE OF THE CONTEST AND RIGHTS TO OBSERVE COUNT**

The contest closes **no more than 60 days** prior to the Friday of Homecoming. The exact date will be provided at contestant orientation. The Treasurer, Special Events Chairman, Mr. & Miss Alumni Chairman and Office Manager will verify the accuracy of monies reported. Contestants or a representative must be present. Reconciliation will take place approximately one calendar week after the close of the contest. The winner(s) will be announced following the close of the reconciliation.

#### **E. DETERMINING WINNERS**

The contestant(s) having the largest sum of monies posted in the Association's Lockbox by the contest deadline and meets the eligibility noted in Item G below will be determined to be "Mr. & Miss Alumni."

#### **F. DEADLINE DATES AND OTHER REQUIREMENTS**

1. Contestants must provide a black & white and/or color HEAD SHOT photograph, membership dues, Entry Form (Appendix I) and Biographical Data Sheet (Appendix II) by the deadline.
2. Contestants must attend the Contestant Orientation Session.
3. A Photo Session will be held at the conclusion of the Contestant Orientation Session. Business Attire Required.
4. All contributions for Mr. & Miss Alumni are to be received and posted in the lockbox by the established deadline.
5. Mr. & Miss Alumni and Attendants should plan their wardrobes according to the "Required Attire for Mr. & Miss Alumni and Court". (Appendix III)
6. Contestants may begin campaigning after they have been notified of their eligibility and have completed the Contestant Orientation Session.
7. All contestants must participate in all required alumni association homecoming activities. Failure to participate in required homecoming activities will forfeit all

awards and amenities indicated in the awards and amenities section of this document.

## **G. AWARDS & AMENITIES**

To be eligible for any amenities or awards, contestants must raise a minimum of \$5,000. Participants who raise under \$5,000 and at least \$2,500 are entitled to items shown below with asterisks. All awards and amenities will be presented no later than the Sunday following Homecoming with the exception of photographs.

1. *Monetary Award* - “Mr. & Miss Alumni” will each receive a monetary award of \$500.00.
2. *Amenities* – Contestants will receive the following amenities during Homecoming weekend:
  - a. Thursday, Friday and Saturday nights’ lodging for Mr. & Miss Alumni in accordance to the Association’s Travel Policy. All other nights are the responsibility of Mr. & Miss Alumni.
  - b. Friday and Saturday nights' lodging for eligible court participants in accordance to the Association’s Travel Policy. All other nights are the responsibility of the participants. \*
  - c. Travel to and from Homecoming for Mr. & Miss Alumni in accordance to the Associations’ Travel Policy
  - d. Flowers and corsages. \*
  - e. Transportation to specified events. \*
  - f. Photographs of Homecoming Weekend.
  - g. Mr. & Miss Alumni each will receive a complimentary table at the Alumni Gala, a complimentary ticket for his/her entry into the Homecoming football game, and two complimentary tickets to all other Homecoming events sponsored by the WSSU National Alumni Association.
  - h. Attendants will receive two complimentary tickets to all events sponsored by the WSSU National Alumni Association. \*

#### **H. ADDITIONAL RECOGNITION FOR MR & MISS ALUMNI**

In addition to the above, Mr. & Miss Alumni may be invited by the President of the Alumni Association to attend specific activities during his/her reign. Expenses for travel, lodging and meals will be reimbursed in accordance to the Alumni Association's Travel Policy. Mr. & Miss Alumni are also encouraged to serve as members of the Alumni Association's Public Relations and other committees.

#### **I. OUTGOING MR. & MISS ALUMNI**

Expenses for travel and Friday and Saturday nights' lodging will be reimbursed by the Alumni Association in accordance to the Association's Travel Policy. All other nights are the responsibility of the former King/Queen.

#### **J. MR & MISS ALUMNI REIGN**

The reign and amenities for Mr. & Miss Alumni are for one year only. Amenities for crowning the succeeding King or Queen will be in accordance to Outgoing Mr. & Miss Alumni guidelines identified above.

APPENDIX I

**MR & MISS ALUMNI CONTEST  
ENTRY FORM**

Due by January 15

Please Print

NAME \_\_\_\_\_ CLASS YEAR \_\_\_\_\_  
(Include maiden name, if applicable)

STREET ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

HOME TEL \_\_\_\_\_ WORK TEL \_\_\_\_\_

E-MAIL ADDRESS \_\_\_\_\_

EMPLOYER \_\_\_\_\_ OCCUPATION \_\_\_\_\_

CHAPTER \_\_\_\_\_ REGION \_\_\_\_\_

PRESIDENT (Chapter/Region) Signature \_\_\_\_\_

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I have read the Mr. & Miss Alumni Rules and Regulations and agree to be governed by them. I am in good standing with the Alumni Association and have enclosed membership dues for the current year, if not already paid, upcoming fiscal year's membership dues and my Chapter's Charter Fees for the upcoming fiscal year.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please return by January 15 to:

WSSU National Alumni Association  
S.G. Atkins House  
Attention: Mr. & Miss Alumni Entry  
Winston-Salem, NC 27110



**MR & MISS ALUMNI CONTEST  
BIOGRAPHICAL DATA SHEET**

Due by January 15

Please supply the following information on this form or on a separate sheet of paper in the order listed.

*Note: The Executive Council reserves the right to make editorial and grammatical changes. You will be able to review the information before publication.*

**Name (maiden, if applicable):** \_\_\_\_\_

**Major:** \_\_\_\_\_

**Graduation Year:** \_\_\_\_\_

**Alumni Chapter Affiliation:** \_\_\_\_\_

**Region:** \_\_\_\_\_

**Please give your reason for entering this contest and how you hope to make a difference as an ambassador for WSSU (maximum five sentences):**

**Education (List any additional degrees received or additional studies):**

**Employment (Company/Job Title):**

**Professional Affiliations:**

**Awards/Recognition:**

**Volunteer Service or Organizations:**

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OFFICE USE ONLY

\_\_\_\_\_ Date Rec'd \_\_\_\_\_ Information to be printed verified with contestant

APPENDIX III

**REQUIRED ATTIRE FOR MR. & MISS ALUMNI AND ATTENDANTS**

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Mr. & Miss Alumni and Attendants should use the following guidelines when planning his/her wardrobes for Homecoming weekend activities. Activities with an asterisk beside them are REQUIRED. Contestants may be asked to participate in other activities throughout Homecoming weekend.

<b><u>ACTIVITY</u></b>	<b><u>SUGGESTED OUTFIT</u></b>	<b><u>SUGGESTED COLOR</u></b>
*Founder's Day Program	Dress or Suit (Miss)	Red, White or Black
	Dress or Suit (Attendants)	Red, Black or Grey
	Business Suit (Mr.)	Black or Grey
	Business Suit (Attendants)	Black or Grey
*Crowning Ceremony	Evening Gown (Miss)	White
	Evening Gown (Attendants)	Red or Black
	Tuxedo (Mr.)	Black
	Tuxedo (Attendants)	Black
*Parade and Game	Pants, Dress or Suit (Miss)	Red or White
	Pants, Dress or Suit (no jeans) (Attendants)	Red or Black
	Suit, Sports Coat & Slacks (no jeans) (Mr.)	Red or Black
	Suit, Sports Coat & Slacks (no jeans) (Attendants)	Red or Black
*Alumni Party	Casual Wear	

## ORIENTATION DISCUSSION POINTS

1. Contest close date
2. Returned checks (responsibility, fee)
3. Campaign Manager
4. Homecoming Accommodations
5. Homecoming Itinerary
6. Crown(s) & Keepsake Crown(s)
7. Wearing of the Sash
8. Suggested dress for events (to be discussed in detail later)
9. Ads & layout
10. Inside Cover Pages
11. Past years' practices